



PUREENERGY™

| EXPECT MORE |

New and Remanufactured Starters and Alternators

UNMATCHED QUALITY AND COVERAGE

MANUFACTURED TO MEET OR EXCEED OE FIT AND PERFORMANCE SPECIFICATIONS

THREE-PHASE PERFORMANCE TESTED

100% END-OF-LINE TESTING ENSURES RELIABILITY AND DURABILITY

INDUSTRY LEADING IMPORT AND DOMESTIC PASSENGER VEHICLE AND LIGHT TRUCK COVERAGE

FULL DIGITAL, VIDEO, ONLINE AND IN PERSON TRAINING PROGRAMS AVAILABLE

FREE ASE CERTIFIED TECHNICAL ASSISTANCE

powered by:



PUREENERGY™

| EXPECT MORE |

powered by:



PURE ENERGY STARTERS

- Application specific starter drives*
- 100% new, premium, sealed bearings*
- Fully remanufactured starter drive clutches*
- 100% armature validation
- Precision machined commutators
- 100% new lead-free brushes
- 100% solenoid validation
- 100% new solenoid contacts



PURE ENERGY ALTERNATORS

- Clutch and decoupler pulleys included*
- 100% new, premium, sealed bearings*
- Anti-corrosion coated rotors
- 100% stator validation
- Precision polished slip rings
- 100% new lead-free brushes
- Variable load tested voltage regulators
- 100% new press fit, high capacity diodes



Free Technical Help

MPA's ASE-Certified Master technicians can help get your customers back on the road with answers to any product, installation, or diagnostic questions.

1-800-228-9672



For more PUREENERGY Starter and Alternator information and exclusive access to the latest, training, technical, and product content use your smartphone to scan the code and connect with Motorcar Parts of America

*where required